

By: -yitbarek w.

CHAPTER FIVE

TEACHING METHODS AND MATERIALS

YITBREK WASIHUN
[BSC, MPH]

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Teaching Methods & materials

At the end of this session, you will be able to,

- Differentiate teaching method and IEC materials
- Describe common teaching methods
- Discuss common IEC materials
- Describe production process of IEC materials

Teaching Methods & materials

- What is health education method?
- Common health education methods
- Teaching materials/IEC materials/HLMs
- Common IEC materials
- Production of IEC materials

Teaching Methods

- Teaching methods refers to ways through which messages are conveyed to achieve a desired behavioral changes in a target audience.
- In health education it is not enough to decide what will be done; by whom and when, we also need to decide how it will be done (methods)

Common teaching method in health education

Informal methods

Formal method

- | | |
|--------------------------------------|----|
| □ 1. Health talk
Conference | 1. |
| □ 2. Lecture
Workshop | 2. |
| □ 3. Brainstorming
Seminar | 3. |
| □ 4.group discussion
4.discussion | |
| □ 5. Demonstration
symposium | 5. |
| □ 6. Role play | |
| □ 7. Drama | |
| □ 8. Case studies | |

Teaching Methods

1. Health talks

- ❑ When talks are on health agenda we call it health talks.
- ❑ It is the most natural way of communicating with people to share health knowledge and facts.
- ❑ Can be conducted with one person or with a family or group of people or through mass

Teaching Methods...

- ❖ In preparing a talk consider the following
 - Know the group ;find out their needs and interests.
 - Select an appropriate topic; single, simple topic
 - Have correct and up-to-date information
 - List the points you will talk
 - Write down what you will say

Teaching Methods...

1. Lecture (speech)

- ✓ It is an oral presentation.
- ✓ It is a simple and quick traditional way of presenting the materials.
- ✓ Lecturer or speaker can prepare the talk in a logical fashion and can talk uninterruptedly.
- ✓ The lecture method is more advantageous to a mature group than to an immature group.
- ✓

Teaching Methods...

Advantage:

- Efficient
- Good for introduction
- Presents factual material in direct, logical manner
- Contains experience which inspires
- Stimulates thinking to open discussion
- Useful for large groups

Disadvantage:

- Ineffective
- Audience is passive
- Experts are not always good teachers
- Communication in one way

Teaching Methods

3. Group discussion

- *The participants have equal chance to express freely and exchange ideas.*
- *The subject of discussion is taken up and shared equally by all the members of the group.*
- *It is collective thinking process to solve problems.*
- *Have been found extremely useful in health education*